

MASTERS OF BUSINESS ADMINISTRATION
Netaji Subhas University
(MBA)
1st to 4th Semester

Paper Code	Paper Name
MBA 01-BC 001	Business Communication
MBA 01-QT 002	Quantitative Techniques
MBA 01-MM 003	Marketing Management
MBA 01-HR 004	Human Resource Management
MBA 01-AC 005	Accounting For Managers
MBA 01-ME 006	Managerial Economics
MBA 01-CA007	Computer Application In Management

Second Semester

Paper Code	Paper Name
MBA 02-OB 008	Management process and organization behavior
MBA 02-OR 009	Operation Research
MBA 02-FM 010	Financial Management
MBA 02-PM 011	Production and Operation management
MBA 02-IT 012	Decision Support System and Management Information System
MBA 02-RM 013	Research Methodologies
MBA 02-PS 014	Project Viva on SIP

Third Semester

Paper Code	Paper Name
MBA 03-BL 015	Business Law
MBA 03-SM 016	Strategic Management
MBA 03-OEC 017	Organization Effectiveness and Change
MBA 03-PS 018	Project viva on SIP
SPECIALIZATION	
MARKETING	
MBA 03-MM 01	Retail Management
MBA 03-MM 02	Integrated Marketing Communication
MBA 03-MM03	International Marketing
FINANCE	
MBA 03-FM 01	Security Analysis and Portfolio Management
MBA 03-FM 02	Tax Management
MBA 03-FM 03	Merger Acquisition

HUMAN RESOURCE	
MBA 03-HR 01	Legal Framework Governing HR
MBA 03-HR 02	Organizational Development
MBA 03-HR 03	Industrial Relation
INFORMATION TECHNOLOGY	
MBA 03-IT 01	Data Communication and Networking
MBA 03-IT 02	E- Commerce
MBA 03-IT 03	System Analysis and Design
HOSPITALITY MANAGEMENT & TOURISM	
MBA 03-HMT 01	Accommodation Management I
MBA 03-HMT 02	Food & Beverage Management I
MBA 03-HMT 03	Fundamentals Of Tourism & Tourism Products
SUPPLY CHAIN MANAGEMENT	
MBA 03-SCM 01	Logistics Management
MBA 03-SCM 02	Supply Chain Management
MBA 03-SCM 03	Material & Store Management
PRODUCTION PLANNING	
MBA 03-PP 01	Applications of Production Planning Techniques
MBA 03-PP 02	Operations Research Applied to Production Planning
MBA 03-PP 03	Enterprise Resource Planning

RURAL MARKETING MANAGEMENT	
MBA 03-RM 01	Issues in Rural Marketing and characteristics of Rural Market
MBA 03- RM 02	Researching Rural Markets
MBA 03- RM 03	Creating and delivering value I

Fourth Semester

Paper Code	Paper Name
MBA 04 CESM 019	Corporate Evolution & Strategic Management
SPECIALIZATION	
MARKETING	
MBA 04-MM 04	Sales & Distribution management
MBA 04-MM 05	Consumer Behavior
MBA 04-MM06	Brand management
FINANCE	

MBA 04-FM 04	International Finance Management
MBA 04-FM 05	Project Planning & Management
MBA 04-FM 06	Merchant Banking & Financial Service
HUMAN RESOURCE	
MBA 04-HR 04	Training & Development
MBA 04-HR 05	Occupational Testing
MBA 04-HR 06	Strategic HRM
INFORMATION TECHNOLOGY	
MBA 04-IT 04	Database Management System
MBA 04-IT 05	Enterprise Resource Planning
MBA 04-IT 06	Operating System
HOSPITALITY MANAGEMENT & TOURISM	
MBA 04-HMT 04	ACCOMMODATION MANAGEMENT II
MBA 04-HMT 05	FOOD & BEVERAGE MANAGEMENT II
MBA 04-HMT 06	FACILITIES DESIGN AND MANAGEMENT
SUPPLY CHAIN MANAGEMENT	
MBA 04-SCM 04	Procurement & Quality Management
MBA 04-SCM 05	Customer Relationship Management
MBA 04-SCM 06	Global Supply Chain Management

PRODUCTION PLANNING	
MBA 04-PP 04	Computer Integrated Manufacturing
MBA 04-PP 05	Human Aspects in Production
MBA 04-PP 06	PPC in Supply Chain Management

RURAL MARKETING MANAGEMENT	
MBA 04-RM 04	Communicating and Positioning in Rural Markets
MBA 04- RM 05	Distribution in Rural Markets
MBA 04- RM 06	Developing Marketing Strategy for Rural Markets