



NETAJI SUBHAS UNIVERSITY JAMSHEDPUR

(A Unit of Sitwanto Devi Mahila Kalyan Sansthan)

Estd. Under Jharkhand State Private University Act, 2018

Approved by UGC under Section 2(f), AICTE, PCI, BCI, NCTE, INC & JNRC

Ref. No. :

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7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Best Practice- 1

Title: Vasudhaiva Kutumbakam

Context

An ancient Hindu doctrine known as *Vasudhaiva Kutumbakam*, or "*The world is one family*," has its roots in the Vedas and Upanishads. It is an idea that has been adopted by individuals from many religions and cultures all across the world, and it continues to serve as a compass for many who work to inculcate peace and harmony in the modern world.

Vasudhaiva Kutumbakam's central message is that all living things are interrelated and connected. It follows that every action we take, no matter how small or apparently unimportant, has the potential to have an impact on the entire planet. It serves as a reminder that we are all a member of the same international community and that rather than being scared of each other, we should enjoy our differences and build upon unity in diversity.

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Objectives of *Vasudhaiva Kutumbakam*

1. Promotes Unity and Harmony
2. Encourages compassion and empathy
3. Promotes Diversity and Inclusivity
4. Provides a framework for conflict resolution:
5. Encouraging Environmental management
6. Promotes personal growth and fulfillment
7. Provides a framework for social justice
8. Encourages innovation and creativity
9. Provides a basis for making ethical decisions
10. Social justice
11. Conflict resolution

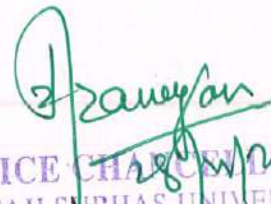
Aspects of *Vasudhaiva Kutumbakam*

- Idea of compassion
- Belief in the importance of cooperation
- Personal responsibility
- Powerful philosophy
- Diversity
- Education and knowledge sharing
- Social cohesion

Practice

The following measures are promoted:

- ❖ Blood donation
- ❖ Disaster Management
- ❖ Shramdaan
- ❖ Awareness on social evils
- ❖ Blankets Distribution


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1. A special NSS camp was organized in the village with 60 volunteers. Apart from performing their routine activities, they are involved in communicating, interacting with the villagers to enhance their participation in the lectures and other activities organized for them.
2. Daily lecture series, guidance sessions followed by question-answer session, cultural programmes, enlighten programmes, training sessions etc. gave comprehensive nature to the campaign.
3. Lectures are delivered on Eradication of Superstition-Need of an hour, aiming at bringing in awareness among the villagers about superstitions and blind faiths.
4. A special training session on Yoga and Pranayama to highlight its significance to improve the life style was conducted.

Evidence of Success

1. The tribal village near the University is fostered by the student volunteers of NSS Unit of our University.
2. The University provides food facilities free of cost for all its employees
3. Free Bus Services are provided to all the students, faculty members and employees of Netaji Subhas University.
4. A welfare fund has been created by the management of the university to provide monetary relief to employees as and when any urgency comes up.
5. A few shops are also managed in the campus which provides commodities at reasonable prices.
6. Various scholarships are offered to the students so that they can complete their courses even if they are going through any financial crunch.
7. Regular placement drives are organized and the students are well placed in various leading organizations and corporate houses with attractive salary packages.

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Problems Encountered:

1. Cultural and Religious Differences:

- Challenge: Diverse cultures and religions may have conflicting beliefs and practices.
- Resource: Cultural sensitivity training, interfaith dialogue platforms, and educational programs to promote understanding.

2. Economic Disparities:

- Challenge: Global economic inequalities can hinder the sense of a shared global family.
- Resource: Economic development initiatives, fair trade practices, and international cooperation for poverty alleviation.

3. Political Tensions:

- Challenge: Geopolitical conflicts and nationalistic ideologies may impede the idea of a unified world.
- Resource: Diplomacy, conflict resolution mechanisms, and international collaboration to address political issues.

4. Environmental Challenges:

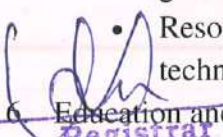
- Challenge: Environmental degradation affects the entire world, but there may be disputes over responsibility and solutions.
- Resource: Global environmental agreements, sustainable development initiatives, and awareness campaigns.

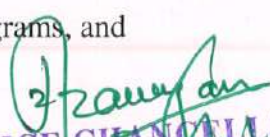
5. Communication Barriers:

- Challenge: Language differences and communication barriers can hinder effective global collaboration.
- Resource: Language translation services, language learning programs, and technology for multilingual communication.+

6. Education and Awareness:

- Challenge: Lack of awareness and education about the interconnectedness of the world.
- Resource: Educational programs promoting global awareness, cultural exchange programs, and media campaigns.


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7. Human Rights Violations:

- Challenge: Violations of human rights may occur in different parts of the world.
- Resource: International human rights organizations, advocacy, and legal mechanisms for addressing human rights abuses.

Resources Required:

1. Education and Training Programs:

- Promote educational initiatives to raise awareness about global interdependence, cultural diversity, and shared values.

2. Interfaith Dialogue Platforms:

- Establish forums for open and respectful discussions among people of different faiths to foster understanding and cooperation.

3. International Collaboration and Diplomacy:

- Strengthen international organizations and diplomatic efforts to address global issues and conflicts.

4. Economic Development Initiatives:

- Implement fair trade practices, support sustainable development, and work towards reducing economic disparities.

5. Environmental Conservation Programs:

- Support global initiatives to address climate change, protect biodiversity, and promote sustainable living practices.

6. Technology for Communication:

- Invest in technology that facilitates communication across language barriers and enhances global connectivity.

7. Human Rights Advocacy:

- Support and strengthen international human rights organizations and mechanisms to address violations globally.

8. Cultural Exchange Programs:

- Encourage programs that facilitate cultural exchange and understanding among people from different parts of the world.

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Media and Communication Campaigns:

- Utilize media platforms to disseminate messages promoting unity, understanding, and the concept of Vasudhaiva Kutumbakam.

Implementing the philosophy of Vasudhaiva Kutumbakam requires a multi-faceted approach, involving education, diplomacy, economic cooperation, and cultural exchange to overcome the challenges and build a more interconnected and harmonious global community.

Best Practice-2:

1. Title of the Practice: Green Campus

2. Objectives:

1. Environmental Conservation:

- Reduce energy consumption and promote the use of renewable energy sources.
- Conserve water resources through efficient usage and recycling initiatives.
- Implement waste reduction and recycling programs to minimize landfill waste.

2. Biodiversity Preservation:

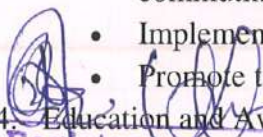
- Foster the preservation and enhancement of local biodiversity on campus grounds.
- Promote the planting of native and climate-appropriate vegetation to support local ecosystems.

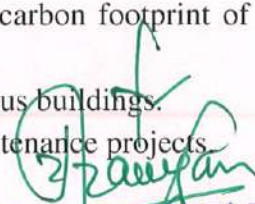
3. Resource Efficiency:

- Encourage sustainable transportation options and reduce the carbon footprint of commuting.
- Implement energy-efficient technologies and practices in campus buildings.
- Promote the use of recycled materials in construction and maintenance projects.

4. Education and Awareness:

- Incorporate sustainability into the curriculum to educate students, faculty, and staff.


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- Organize workshops, seminars, and events to promote a culture of environmental responsibility.
- 5. Waste Reduction and Recycling:
 - Establish effective waste management systems, including recycling and composting.
 - Encourage the reduction of single-use plastics and promote the use of eco-friendly alternatives.
 - Implement initiatives to reuse materials and reduce overall waste generation.
- 6. Green Infrastructure:
 - Develop green building standards and practices for new construction and renovation projects.
 - Create green roofs, rain gardens, and other sustainable infrastructure elements.

By pursuing these objectives, a green campus contributes not only to environmental conservation but also to the education and well-being of its community members.

3. Context

A "green campus" is a location where sustainable and eco-friendly practices are promoted through education and environmental friendly practices. By establishing sustainable solutions to the environmental, social, and economic requirements of humanity, the green campus concept gives an institution the chance to lead in redefining its environmental culture and generating new paradigms.

In order to make the campus more environmentally friendly, wasted inefficiencies must be eliminated, conventional energy sources must be used for everyday power demands, proper disposal must be handled, environmentally friendly materials must be purchased, and a recycling programme must be effective. The institute has to develop time-bound plans for implementing green campus initiatives. In order to create a clean, green campus,

these techniques must be implemented into the institutional planning and budgeting procedures.

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4. Major Green Campus initiatives at Netaji Subhas University:

- **Eco-friendly campus:** It is a matter of pride that our campus is lush green with 41 different species of trees adorning the length and breadth of university ground making it a green and serene campus.
- **Botanical garden:** Our University maintains an unique herbal garden in which various medicinal species of plants are nurtured.
- **Vermiculture:** Vermiculture is the practise of utilising earthworms to transform organic food waste into a substance rich in nutrients that can support plant growth. In order to produce a crop that can be sustained, it is important to keep up the worm population growth. Vermicomposting is the main goal of vermiculture.
- **Friendly to beasts and birds:** The greenery and the environmental serenity is conducive and it is an abode of various beautiful birds and beasts.
- **Footpath:** The campus of the university is well connected with elaborate footpaths which provide easy access to the various buildings situated in the campus.
- **Restricted vehicle entry:** The number of vehicles entering the campus is so that the pollution levels can be kept under check. We have a parking zone outside the campus where the vehicles can be parked if necessary
- **Village atmosphere:** The chirping of the birds, the dense covering of fruits, the rows of flowering plants and the serene presence of temple sanctifies our campus and gives a rich feeling to the senses.
- **Use of cycle & Battery rickshaw:** The use of cycles and battery rickshaw is promoted as they have added benefits for health and also for anti pollution benefits. The use of non-renewable fuel is also kept in check.
- **NSS adopted village plantation etc. :** NSS unit of the university has actively participated in the village awareness programs and encouraged plantation drive among them.
- **Swaccha Bharat Abhiyan:** It is an important aspect at all levels of our society and we fully endorse and encourage it.

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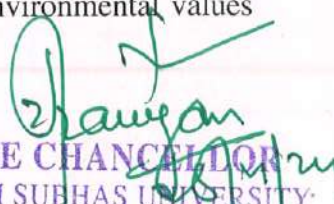
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5. Evidence of Success:

1. Energy Efficiency: Reduction in energy consumption through the implementation of energy-efficient technologies, renewable energy sources, and smart building designs.
2. Biodiversity Enhancement: Positive impacts on local ecosystems, with evidence of increased biodiversity and the flourishing of native plant and animal species.
3. Sustainable Infrastructure: Implementation of green building standards, eco-friendly construction materials, and sustainable transportation options, contributing to a reduced environmental footprint.
4. Community Engagement: High levels of awareness and participation among students, faculty, and staff in sustainability initiatives, as well as partnerships with local communities and organizations.
5. Educational Integration: Successful integration of sustainability into the curriculum, fostering a culture of environmental responsibility and producing environmentally conscious graduates.
6. Reduced Carbon Footprint: Measurement and reduction of the carbon footprint through initiatives like carbon offset programs, carbon-neutral events, and sustainable commuting options.
7. Water Conservation: Effective water conservation measures, such as efficient irrigation systems, rainwater harvesting, and reduced water consumption in campus facilities.
8. Financial Savings: Evidence of cost savings through energy efficiency, waste reduction, and sustainable practices, demonstrating the economic viability of green initiatives.
9. Student Involvement: Active participation and leadership of students in sustainability projects, clubs, and initiatives, indicating a strong commitment to environmental values among the student body.


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Collecting and presenting data on these indicators provides tangible evidence of the success of a green campus, demonstrating its positive impact on the environment, community, and overall sustainability.

Problems encountered and Resources required

Implementing a green campus faces challenges such as initial financial constraints for eco-friendly infrastructure, resistance to behavioral changes, and limited awareness. Resource requirements include funding for sustainable technologies, educational programs, and community engagement initiatives. Overcoming resistance demands effective communication strategies and ongoing commitment. Successful green campuses often leverage partnerships with government agencies, businesses, and environmental organizations. Adequate resources are essential for continual improvement, maintenance of green initiatives, and fostering a culture of sustainability. Prioritizing these resources ensures the long-term success of a green campus, benefiting both the environment and the campus community.

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